

Dear Parents,

We are delighted to announce that we are launching a new home-to-school bus service to Bancroft's School from Autumn term 2024 for all children in Year 4 (*Betas*) and above, powered by smart transportation company Zeelo.

Zeelo provides bus services and tools for organisations across the country with services built on technology, including online booking platforms, 24/7 customer support, live vehicle tracking and status notifications for every service.

Routes

The route(s) has been carefully planned and worked on with the school based on anonymous postcode data and parent survey. As we move through the terms, we will use the data to optimise any routes, centralising stops and adding requested stops where possible (depending on bus capacity) to improve the service for all riders. The interest of this service will allow us to source the correct vehicle size for this new service therefore this will be on a first come first serve basis with the option to be added to the waiting list.

The routes that will be live from the start of the academic year 2024 - 2025 are:

- Epping
- Mile End
- Romford

Map of the the routes can be found [here](#) and the full timetables for each of these routes can be found [here](#)

Ticket Prices

The ticket options for 2024/25 have been confirmed by Bancroft's School:

Pass Type	Price
Annual Pass* (Non-refundable)	£2,255

**unlimited travel throughout the academic year! No need to book, you will be automatically allocated to every morning and afternoon journey*

How to book

- Visit <https://app.zeelo.co/rides/bancrofts-school> and select your nearest pick-up location
- Choose your child's ticket type and confirm
- Follow the steps to create your Zeelo account. Please create the account in your name, by using your email address or whichever address you would like to receive future comms about the service. Afterwhich, you can add your child's name as the rider(s).
- You can book or cancel your ride up to 5 minutes before the scheduled departure time
- The QR code is required when boarding the bus.

Zeelo will be running an online parent drop-in session to answer any questions you may have on the following dates:

- Monday 24th June at 11:45am
- Tuesday 25th June at 3pm
- Tuesday 25th June at 7pm

If you would like to join you can access the parent forum from this [link](#)

Here are the booking [Terms and Conditions](#) and [Code of Conduct](#) for using the service

In the meantime, if you would like any more information, you can see some [FAQs here](#) or can contact the Zeelo team 24/7 on their website live chat, by emailing contact@zeelo.co.

Kind regards
Team Zeelo and Bancroft's School

